



Essay

Purpose

To evaluate each contestant's ability to develop a written essay that will convey an original public relations message about SkillsUSA to the general public

Clothing Requirement

SkillsUSA official attire or clothing that is appropriate for an interview should be worn.

Eligibility

This contest is open to active SkillsUSA members.

Deadline

The contestant shall submit an original copy and three additional copies (a total of four copies) of the essay and the Pre-Judged Entry Form (see Appendix B), postmarked to the address announced by the SkillsUSA Virginia state advisor. The entry must be postmarked four weeks prior to the SLC.

Exhibit of Entries

Essays may be viewed on the day of the skill competitions contests.

Pickup of Entries

Essay entries must be picked up by 2 p.m. on Saturday of the SLC.

Equipment and Materials

1. Supplied by the technical committee:

- a. One six-foot table
- b. Three-to-five judges
- c. SkillsUSA Leadership Handbook
- d. Dictionary
- e. Pencils

3. Supplied by the contestant:

- a. Essay original copy and three additional copies (a total of four copies)
- b. One-page, typewritten résumé

Scope of the Contest

1. The theme for the essay will be the current National SkillsUSA theme and must be stated on the essay. To verify the national theme, go to <http://www.skillsusa.org/about/theme/>.
2. There shall be a minimum of 500 words and a maximum of 1,000 words in the body of the essay. Note: the essay must include the word count at the bottom of the page.
3. The essay must be typed and double-spaced on only one side of 8 ½" x 11" white papers.
4. Font size must be 10 or 12 point.
5. Essay title must be included at the top of the page.
6. Submit **four copies** of the essay, without a report cover.
7. The name and school of the contestant shall be omitted from the body of the essay.
8. A Verification Form (see Appendix B) stating that the essay is the original work of the contestant and is being submitted for the first time shall be submitted by the contestant. The form is to be signed by the student, SkillsUSA advisor, and school administrator and is to be the last page of the original copy.
9. The essay must be submitted by the deadline.

Score Card

Please refer to Appendix A for the Essay Score Card.